

# Down the Row

APRIL 2025



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## PRODUCT NEWS:

### Introducing PS 1985 – A New Name, Same Great Quality!

We're excited to announce that our licensed wheat variety, previously known as "PS Elevate," is now "**PS 1985**". This name change reflects our roots, as Phillips Seed was founded in 1985. We're proud to have our first licensed wheat variety honor the year it all began.

#### What's Different?

- **Absolutely nothing** except the name! PS 1985 is still the same high-yielding, beardless, medium-late variety that you trust for reliable performance.
- **Unchanged performance** – Expect the same great results in the field, year after year.

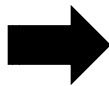
#### Why PS 1985?

The new name honors our founding year and symbolizes the growth and innovation that Phillips Seed has always stood for. It's a reflection of our history and the bright future ahead.

PS 1985 is here to help you achieve the highest yields with the same quality and dedication Phillips Seed is known for.

Let's grow together with PS 1985!

elevate



1985  
NINETEEN EIGHTY FIVE

## 2025 Whitetail Summit

The 2025 Whitetail Summit took place on March 1<sup>st</sup> in Oswego, Kansas, with over 120 attendees. Participants were treated to valuable insights from industry leaders, including Dr. Clifford Shipley, Don Higgins, and Wes Delks. A big thank you to everyone who attended and helped make this event a great success.



## Soybean Update:

As many of you are aware, XtendFlex® herbicides are currently under EPA review. However, XtendFlex® soybeans remain available for purchase, and we're proud to offer a complete lineup to deliver the best solutions for your farm.

As of March 11, 2025, the U.S. Environmental Protection Agency (EPA) has not approved any dicamba herbicides for in-crop use with seed containing Roundup Ready® Xtend Technology for the 2025 spray season. Consequently, no dicamba herbicide may be used in-crop with this seed unless and until such use is approved or specifically permitted.

Phillips Seed also offers an alternative soybean platform. Our full line of Enlist® soybeans provides an excellent option to support your farming practices and operation. If you have any questions, feel free to reach out. Don't wait to order your soybeans—supplies for both XtendFlex® and Enlist® are limited!

On February 13th, we hosted our **Grower Appreciation Dinner**, and we were thrilled with the fantastic turnout. We deeply value the hard work, dedication, and commitment our growers show year after year, and this event was a small way to express our gratitude.



Don't hesitate to reach out with your questions. We thank YOU for your business!