

# Down the Row

APRIL 2024



Hope: 785.949.2204 Assaria: 785.914.5018 Tescott: 785.283.4734

## From the desk of.....

It's been four months since I took over as GM and what a whirlwind it has been. The support I have received from my employees, our growers and dealers has meant so much.

Looking ahead Phillips will continue to offer superior service and support to our customers and dealers. We are excited for the future and what it has in store for us. We are going to focus on products that work best for our customers and there specific operation. Phillips Seed is excited to collaborate with "you", our customer, to determine your exact needs and expectations for us. We will continue to invest in our facilities and our products to make the best experience possible for our customers.

Phillips continues to be locally owned and operated and we feel this gives us the opportunity to better serve our customer base. We cannot thank you enough for your continued support and we look forward to serving you in 2024.

- Jordan Huggans

We had our company winter party in January and then a grower appreciation dinner in March. Both events were filled with delicious food, good conversation and giveaways!



## Wheat Update:

At this time we are currently seeing moderate levels of both stripe and leaf rust to the south (Texas). With the wheat looking good and having an above average yield potential, it will be important to keep an eye out for these diseases. Several varieties have decent protection from rust at low levels but if conditions are right a fungicide application may be necessary. It will be important to talk to your chemical affiliates for the best options for your farm. There are several good products on the market that will give effective control on both stripe and leaf rust. One thing to keep in mind when applying these products is they typically have at least a 30 day harvest interval. This means that once they are sprayed you have to wait at least 30 days before harvesting the wheat.

Please feel free to reach out to your local Phillips Seed dealer with questions as we will continue to monitor the movement of the rust from the south.

## PRODUCT SPOTLIGHT: 6324C & 6314 IG

Phillips Seed is excited to offer two new sorghum products. The first is 6324C, which is a 63 day to mid-bloom cream color milo. This is a semi compact head type with excellent drought tolerance. It has good sugar cane aphid tolerance and exceptional yield potential for our area. The second sorghum product is 6314 IG and it is also a 63 day to mid-bloom option. This product is ideal in tough dryland and high yield dryland production environments. 6314IG brings the new IG\* technology to the table. Igrowth technology paired with IMIFLEX herbicide is a pre or post over the top option to control weeds in milo. We are excited for these new products and hope they can add value to your farm.



Don't hesitate to reach out with your questions. We thank YOU for your business!